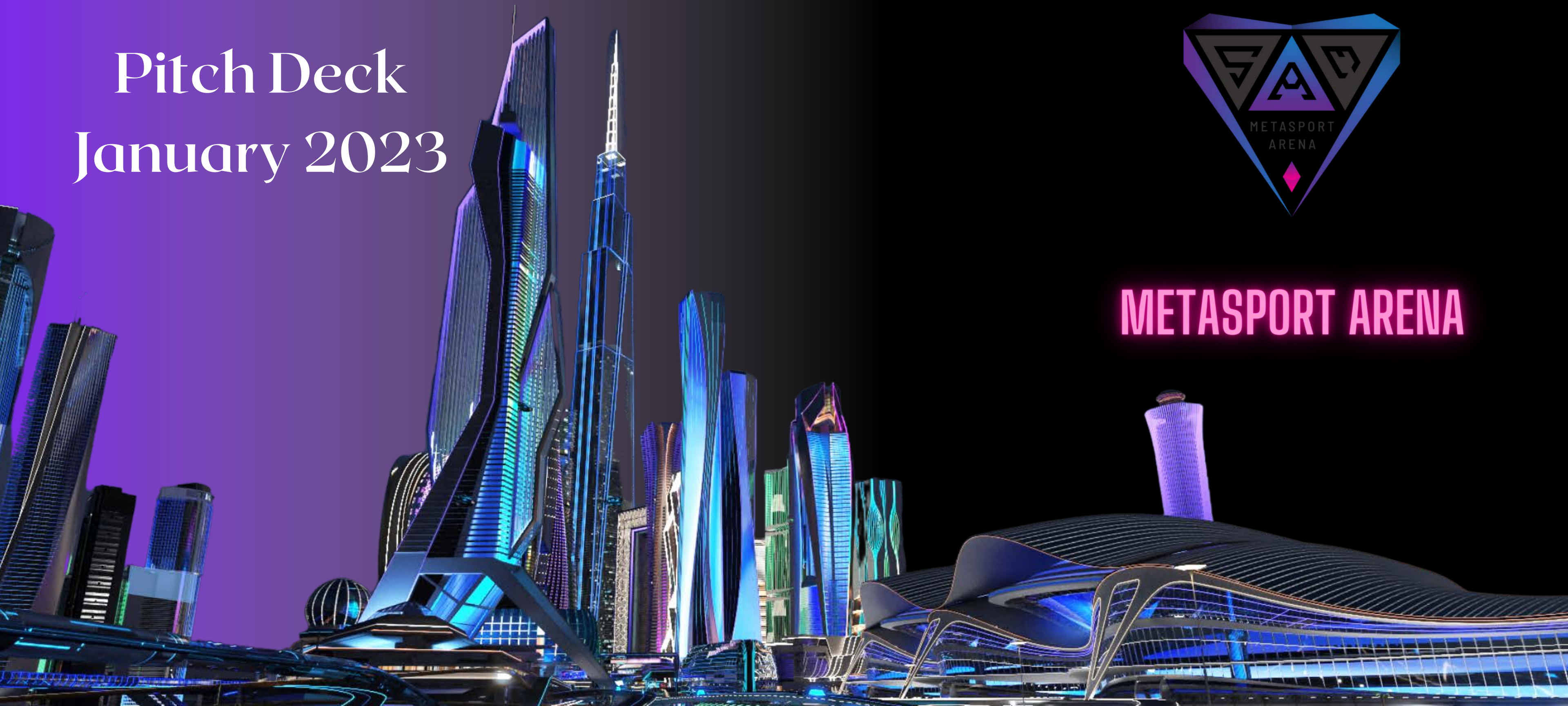


Pitch Deck

January 2023



METASPORT ARENA



WHAT IS SAM ARENA ?



It's a virtual world platform created by Metasport Arena, where sports and entertainment co-exist within a shared universe. An entirely new world for the next level of fandom that lets creators and communities create their own fantasies in a next-generation metaverse.

SAM ARENA

A Virtual world that lets users follow their favorite teams, interact with their peers, stream sports and challenge their friends while playing fun games.

SAM MARKETPLACE

Create, collect, and Trade NFT within our marketplace, with stores for creators and brands to showcase products.

SAM TOKEN

Our in-game currency token allowing users to enhance their game experience

SAM OFFICES

Allowing remote staff to work while being virtual in the office with colleagues. Video calls, sharing documents, private chat & more tools

A METAVERSE OF OPPORTUNITIES



4 billion +
fans around
the world



A 1000+
professional
teams around
the world



Thousand
of athletes
and artists



>\$300 billion
+ by 2030

METASPORT ARENA

DISCOVER A WORLD OF SPORTS & ENTERTAINMENT



A world of experiences for all sports and entertainment fans

Customize your avatar with NFTs

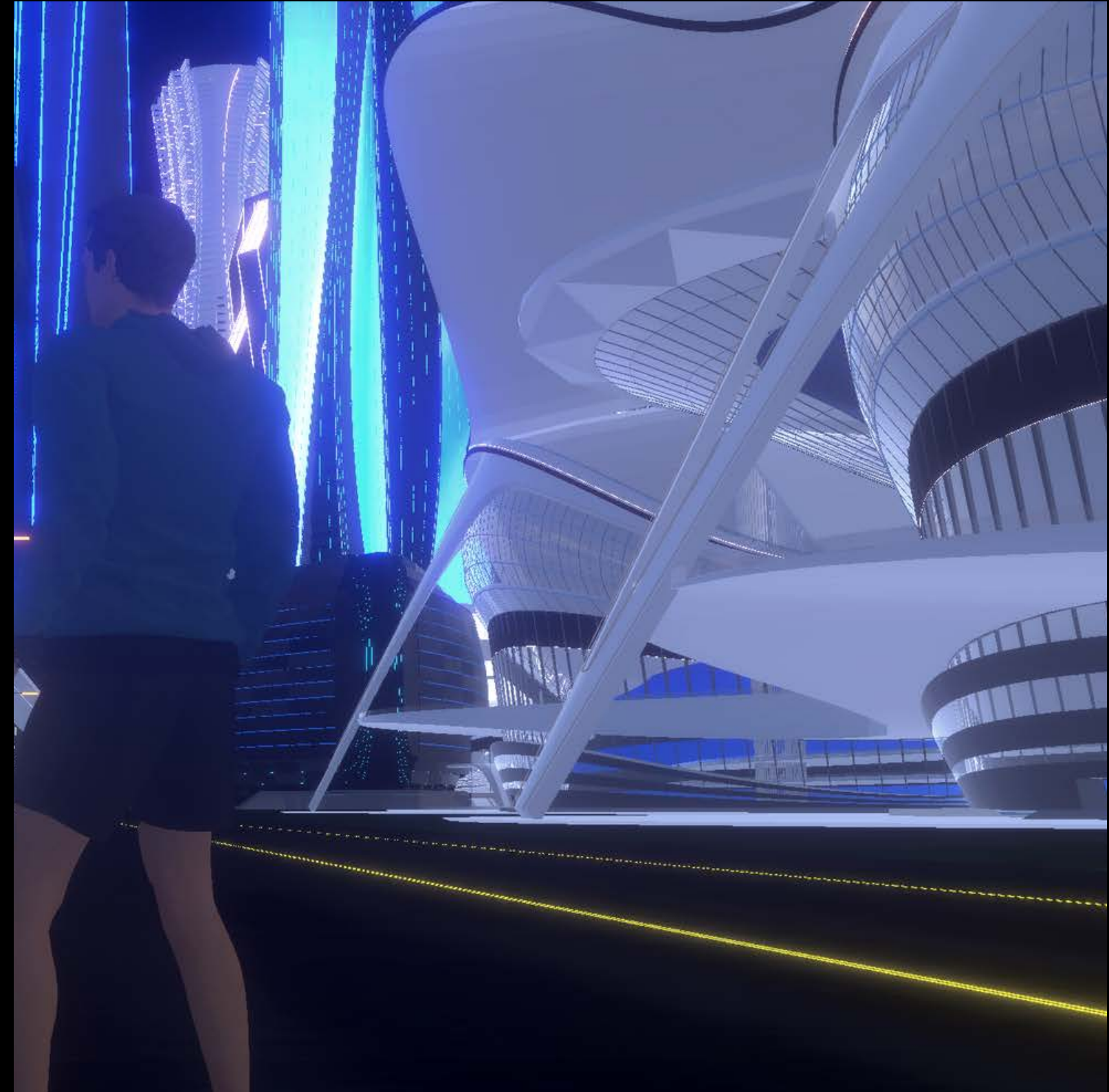
Users can customize their avatars, create items, and monetize their unique items through NFTs. Businesses can quickly digitize their physical items to unique assets to customize avatars.

A virtual shared world with NFT spaces

Our lands are designed for content creators and owners. Using a 3D space, the virtual land on SAM Arena will be limited in space. Users of the platform can purchase spaces to build their fantasies.

Private NFT spaces

SAM ARENA allows users to have customized, private spaces that enable participants to enjoy themselves with their close friends and family.



COMPARAISON

	SAM ARENA	STADIO PLUS	SPORT AVERSE
Teams lands	✓	✗	✗
NFT marketplace	✓	✗	✓
In-Built Messaging	✓	✓	✓
1 on1 voice chat	✓	✓	✗
Voice chat	✓	✓	✓
Smilecoin rewards	✓	✗	✗
Streaming	✓	✗	✓

Social Integration

Our lands are designed for content creators and owners. Each team stadiums have a total of 2500 lands around them, creating unique communities of fans sharing the same passion. Users of the platform can purchase those lands to do virtually anything.






Private Experience

We have created private areas to allow your users to have their space as not everyone wants to always be around hundreds of users.

A rewarded community

Players get rewarded for attending live games and receiving rewards for unlocking achievements. Badges and referring their friends.

SAM ARENA NFT MARKETPLACE

 2474667503.0211434 

SAM Marketplace

Welcome to our NFT market.

Collectibles

My Store

CATEGORIES

Islands

Transportation

Building

Landscape

Wearables

Gaming

Arts

Catalyst

Others

NFT Collections

My NFT'S

Stadium Seats

Music

Search 0 Results

COLLECTION

ALL COLLECTION

RARITY

COMMON

SAM Marketplace

Welcome to our NFT market.

Collectibles

My Store

CATEGORIES

Islands

Transportation

Building

Landscape

Wearables

Gaming

Search 19 Results

SORT BY

COLLECTION

ALL COLLECTION

RARITY

COMMON

UNCOMMON


RARE

EPIC

LEGENDARY


MYTHIC

UNIQUE




Sam Arena
ENO

COMMON




Sam Arena
LUX

COMMON



Sam Arena
DESTROY

MYTHIC




Sam Arena
TOVE


UNCOMMON

MY NFT STORE


My NFT Store lets established creators, communities, and brands create their virtual stores to present and sell their collections on the same page and increase their NFT sales revenues.




DASHBOARD




SAM TOKEN




MARKETPLACE




EVENTS







LANDS



BUILD SPACE



OFFICES

 24746675

Upload NFT

Welcome to our NFT market.

Category Name *

Select

Rarity Name *

Select

NFT Image (Max size: 1MB) *

Choose file

No file chosen

Price (\$1.062669) (SAM=0) *

Persons *

Persons

Model *

Music

Max Animals *

Max Animals

NFT Name *

On Sale *

On

Description

Quantity *




























Driver *

Driver

Max Speed *

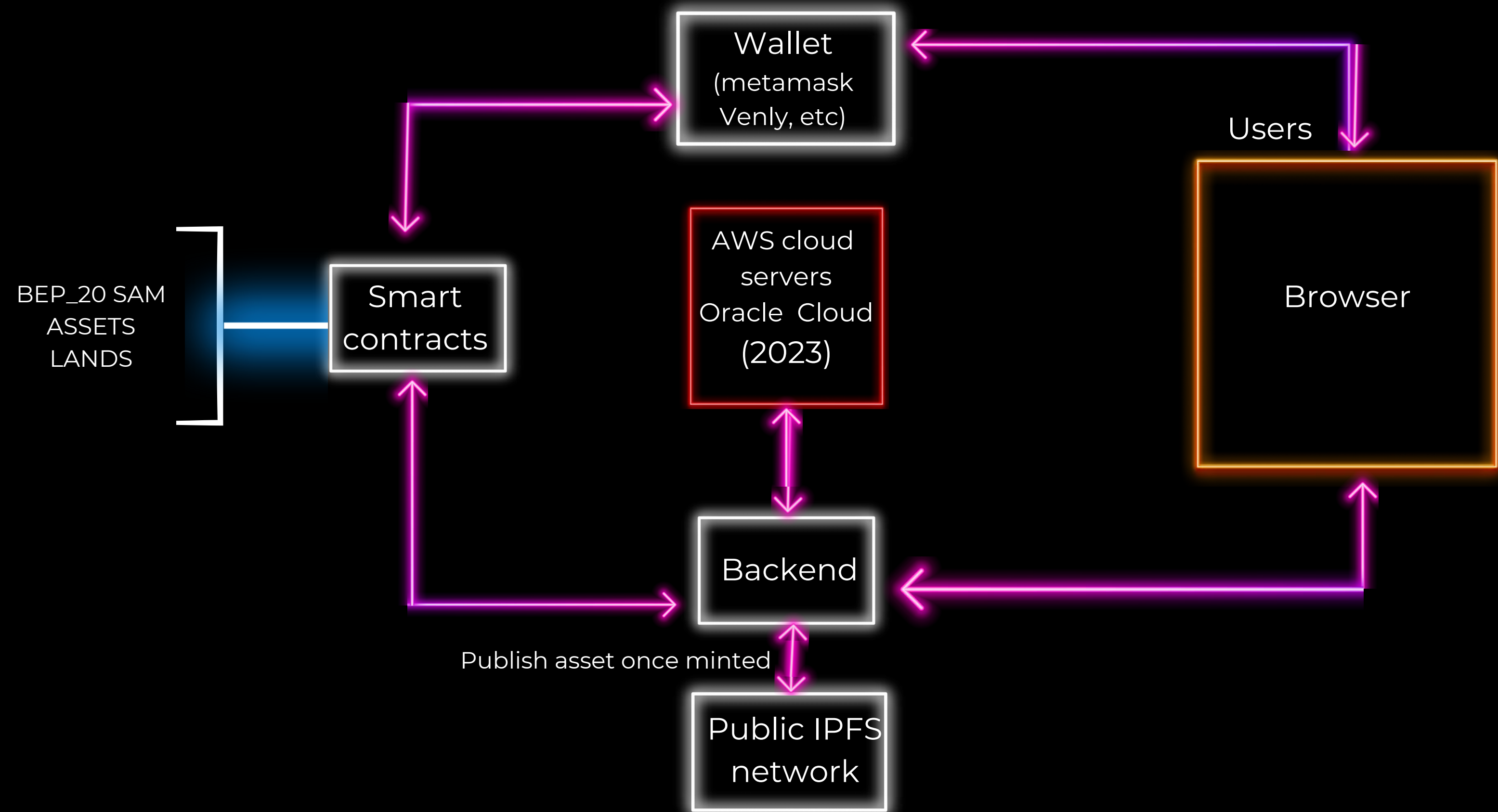
Max Speed

SAM ARENA AGAINST OTHER PLATFORMS

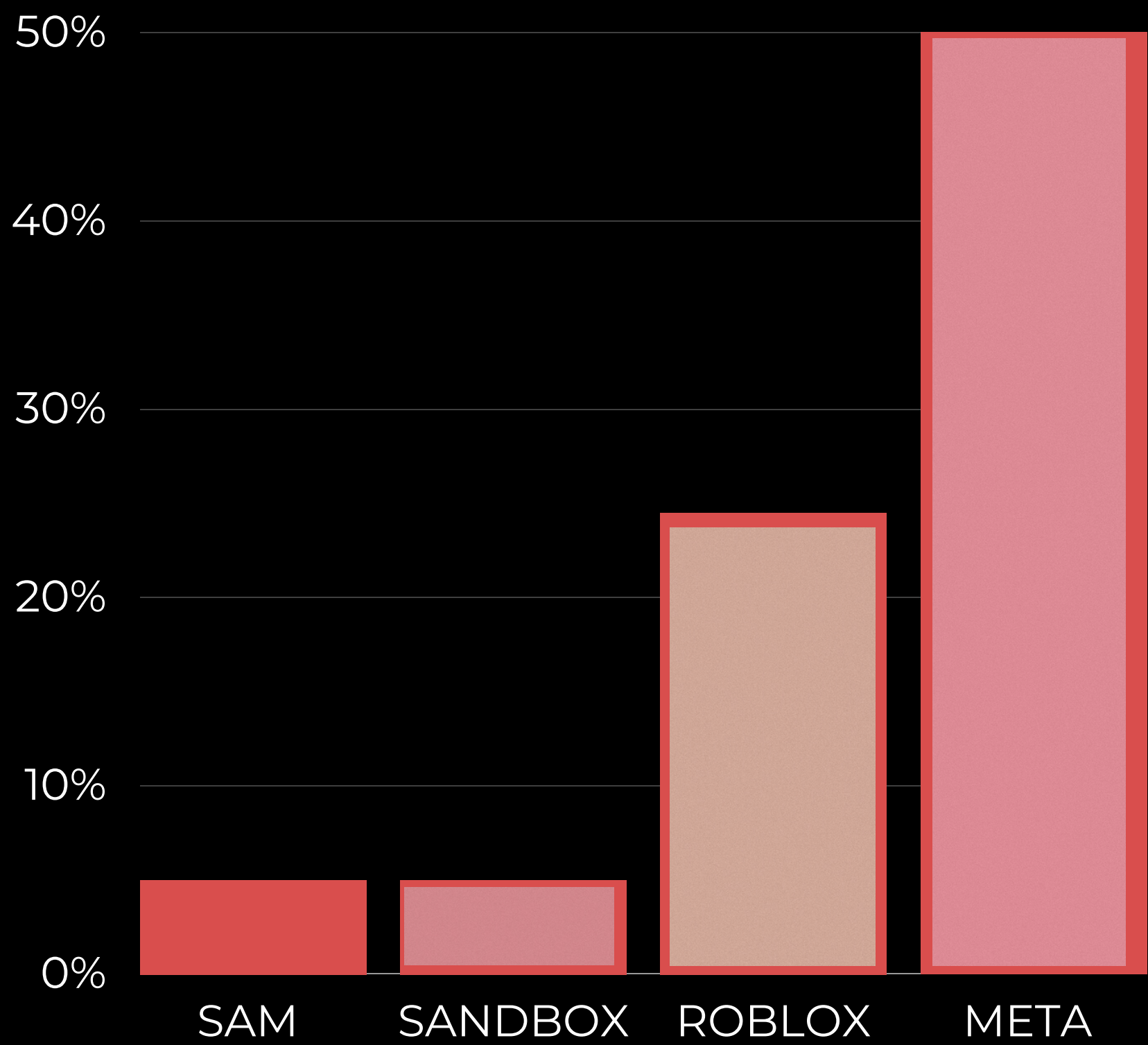
	SAM ARENA	STADIO PLUS	SPORT AVERSE	SANDBOX	SPACIAL
High quality low poli					
In house avatar					
3D offices tools					
Engagement widgets					
Open verse					
Audio rooms 400+					

SAM ARENA TECHNOLOGY

SAM ARENA virtual world architecture
is located on the Binance Smart chain



NFT Marketplace Seller Fee



An attractive seller fee

SAM Marketplace offers one of the lowest fees to incentivise creators. Their work, their creation, their money.

Purchase virtual lands

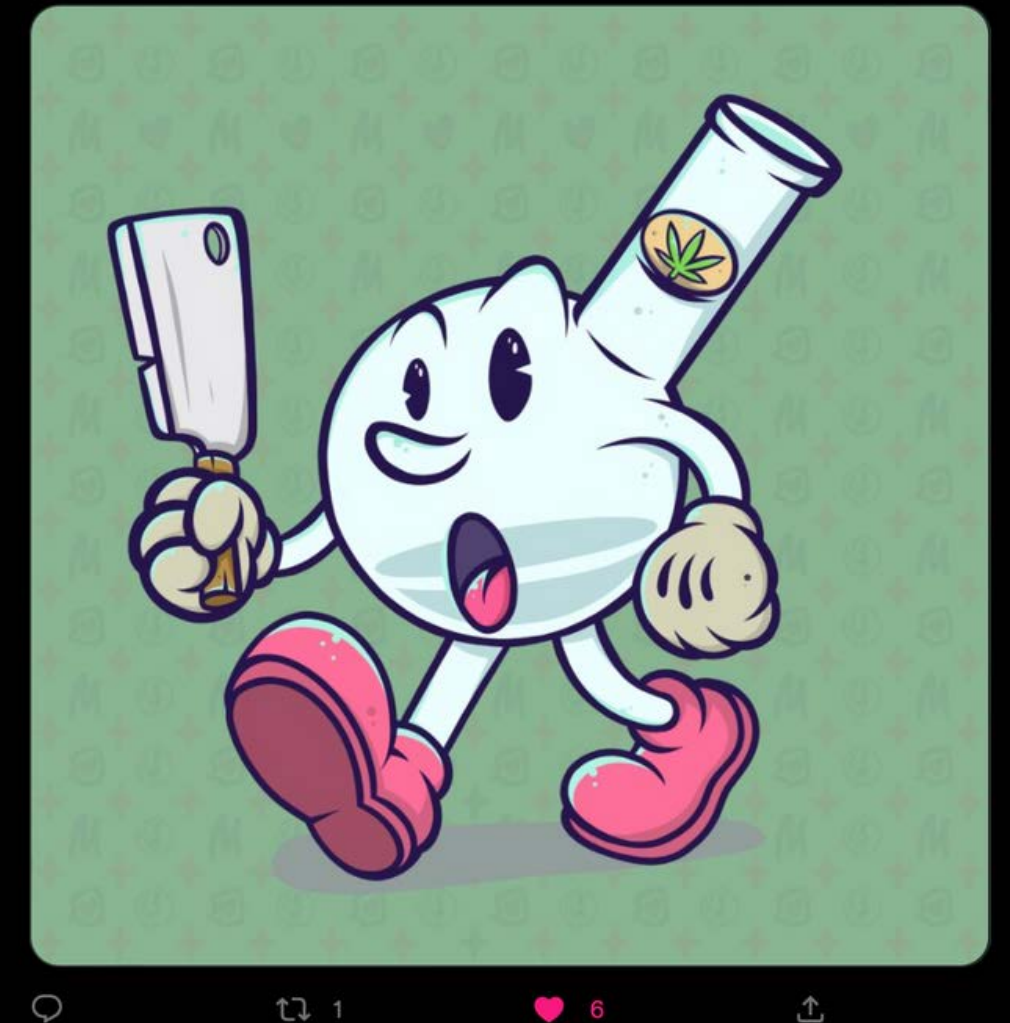
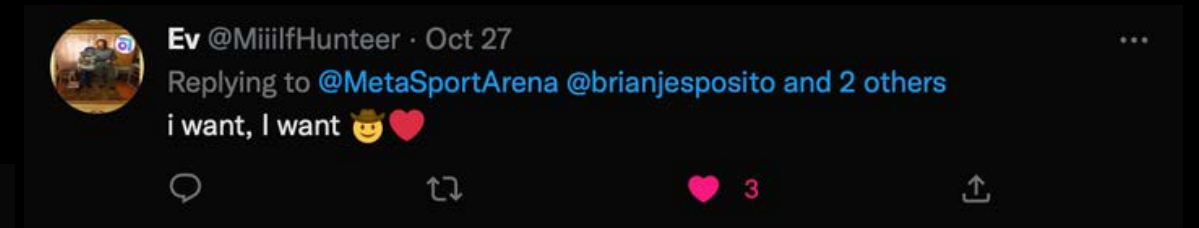
On the SAM marketplace, users can purchase plots of virtual land. Users can fully customize the virtual land and build their fantasies on this virtual land.

Four lot sizes available:

10*10	\$ 19,95
20*20	\$59,95
30*30	\$119,95
40*40	\$189,95



A GROWING COMMUNITY



A seasoned management team leads Metasport Arena with diverse skills and abilities



JULIEN SEVAT
CO-FOUNDER



PIOTR SMEDER
CO-FOUNDER



BRIAN J ESPOSITO
CO-FOUNDER



NEHAL MEHTA
CTO



JULI NADAL FERRER
ADVISOR



ERIC YOON
ADVISOR



STAN LEE
ADVISOR



ROADMAP

Q1 2022

Set up Legal Entity
White paper
Develop team confirming
the feasibility of the project
Validating business Model

Q2 2022

Website
Development of core team
Token
Cheetah NFT creation

Q3 2022

Initial talks with high-profile investors
Expand core team
Securing strategic partners & advisors
Audit soliproof

Q4 2022

Token website sale
lands whitelist
Audio room 400+
Avatar
wallet
Chat 1 & 1

Q1 2023

Streaming integration
Oracle Cloud Integration
smile reward token integration
Beta Launch
Onboarding first-team partners
Seed round start
launch of Virtual offices

Q2 2023

video calls shared doc
private chat added to offices
Brand Awareness marketing & PR
Post-launch marketing campaigns
First delivery of Sam Arena communities
Negotiations with onramp partners
the official release of SAM ARENA

Q3 2023

VR Implementation
Mobile implementation
Launch Sam Arena podcast
end of seed raise
Music festival

Q4 2023

Launch new sports
Announced new strategic partners
Blockchain meetups
Gaming conferences & exposition
Adding multi-language support
Strategic gaming & crypto partnerships
Public Launch on Exchange

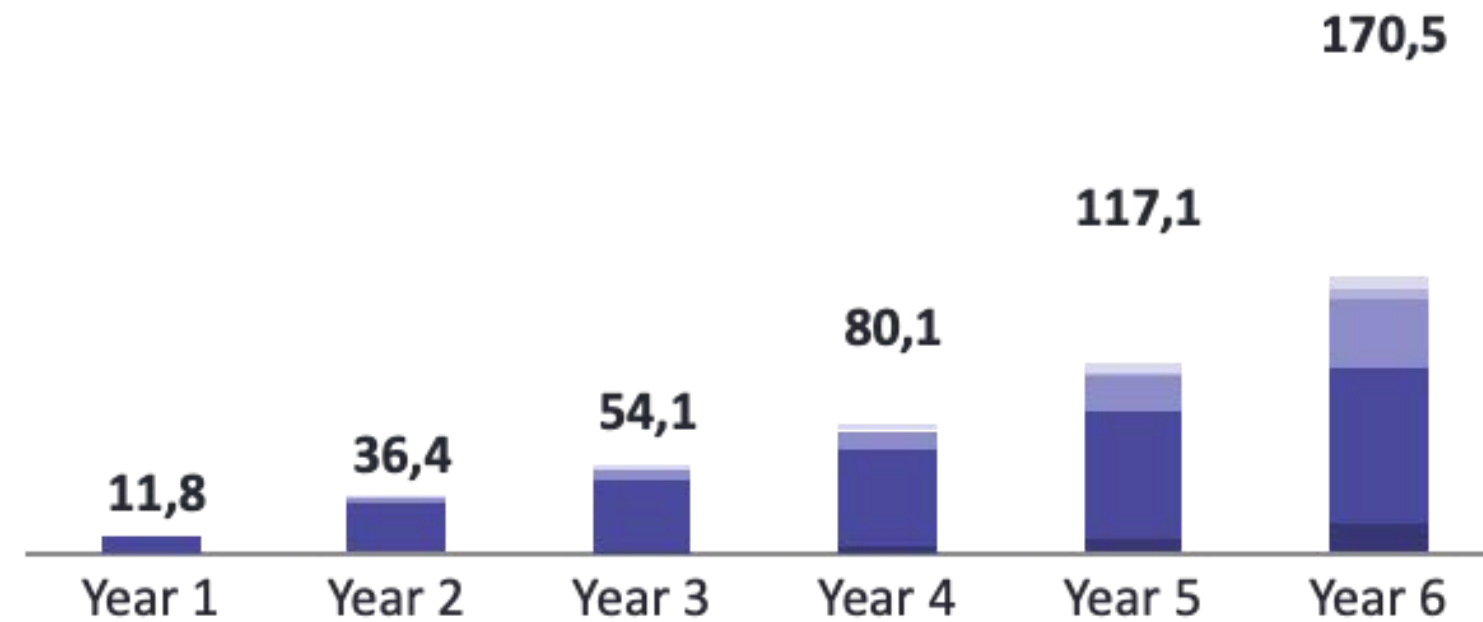
6 different revenue streams

- Land Sales
- Transaction Fee
- Player Subscription Services
- Venue Revenue
- Advertising Revenue
- NFT Sales



Revenue, Breakdown by Segments (US\$m)

- Total Revenue
- Transaction Fee
- Player Subscription Services
- Land Sales
- NFT Sales
- Venue Revenue
- Advertising Revenue



EBITDA Margins	85%	87%	83%	77%	67%	54%
Net Margins	59%	61%	58%	54%	47%	38%

Expect profit in Year 1 with margins around the range of 50-80%

Expected revenue by Year 6 ~US\$171m

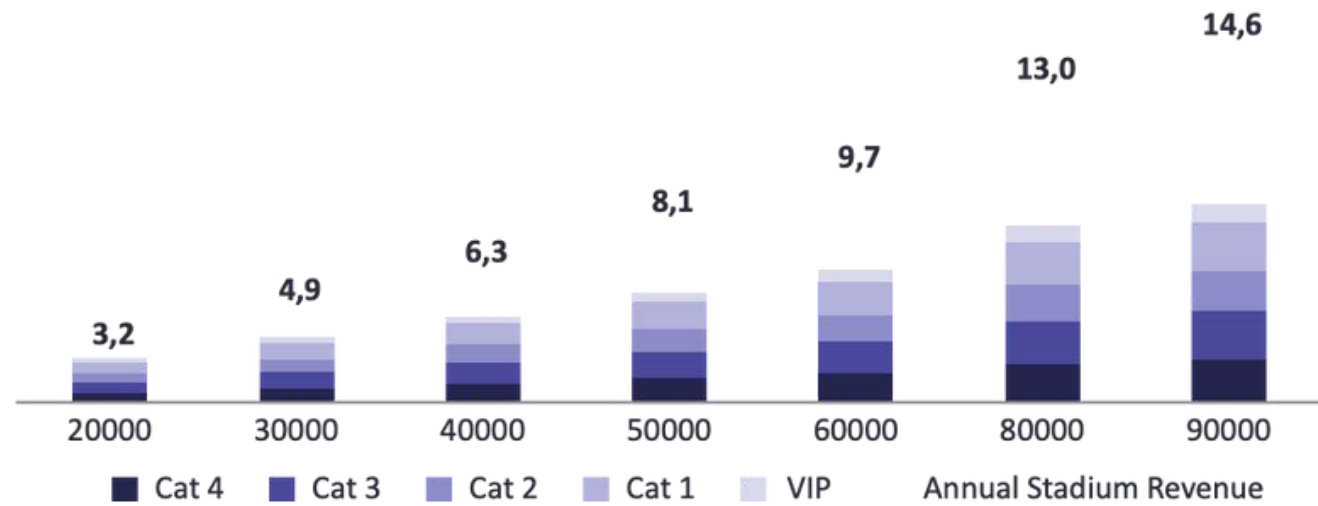
Revenue coming from sales in NFT (56% of revenue), land (25%) and venue (10%)

NFT SALES (DIGITAL WEARABLES, STADIUM SEASON SEATS)

A REVENUE DRIVER FOR SAM ARENA

Stadium assumptions

Annual Stadium Revenue, Breakdown by Ticket Type (US\$m)



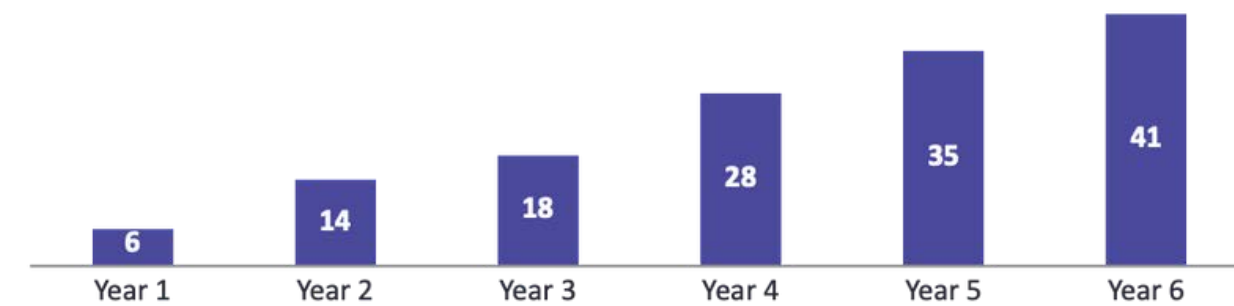
Stadium Ticket Assumptions

Ticket Type	Cat 4	Cat 3	Cat 2	Cat 1	VIP
Price Per Ticket (US\$)	89	129	189	399	599
Ticket Breakdown	40%	30%	17.5%	10%	2.5%

- NFT sales will be based on profit-sharing model, where SAM Arena takes a 30% share while the club takes remaining 70%
- Stadiums to come in different capacity ranging from 20k – 90k

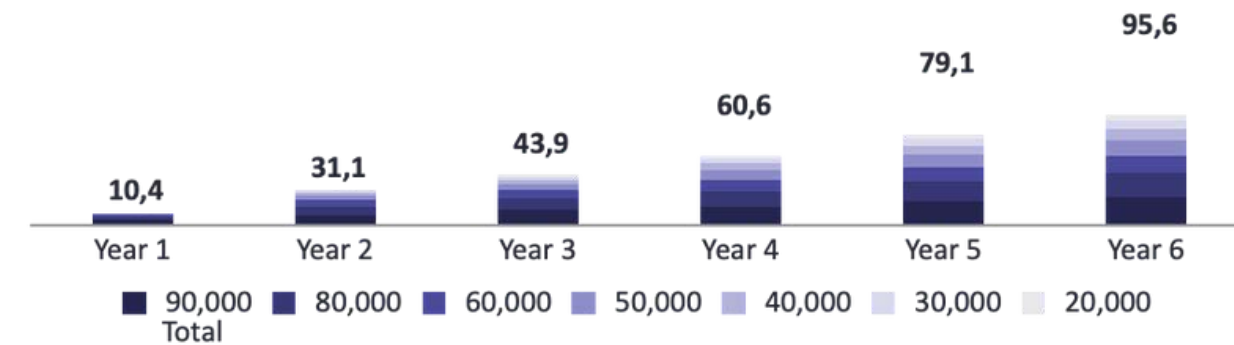
Number of venues

Total Number of Stadiums / Venues



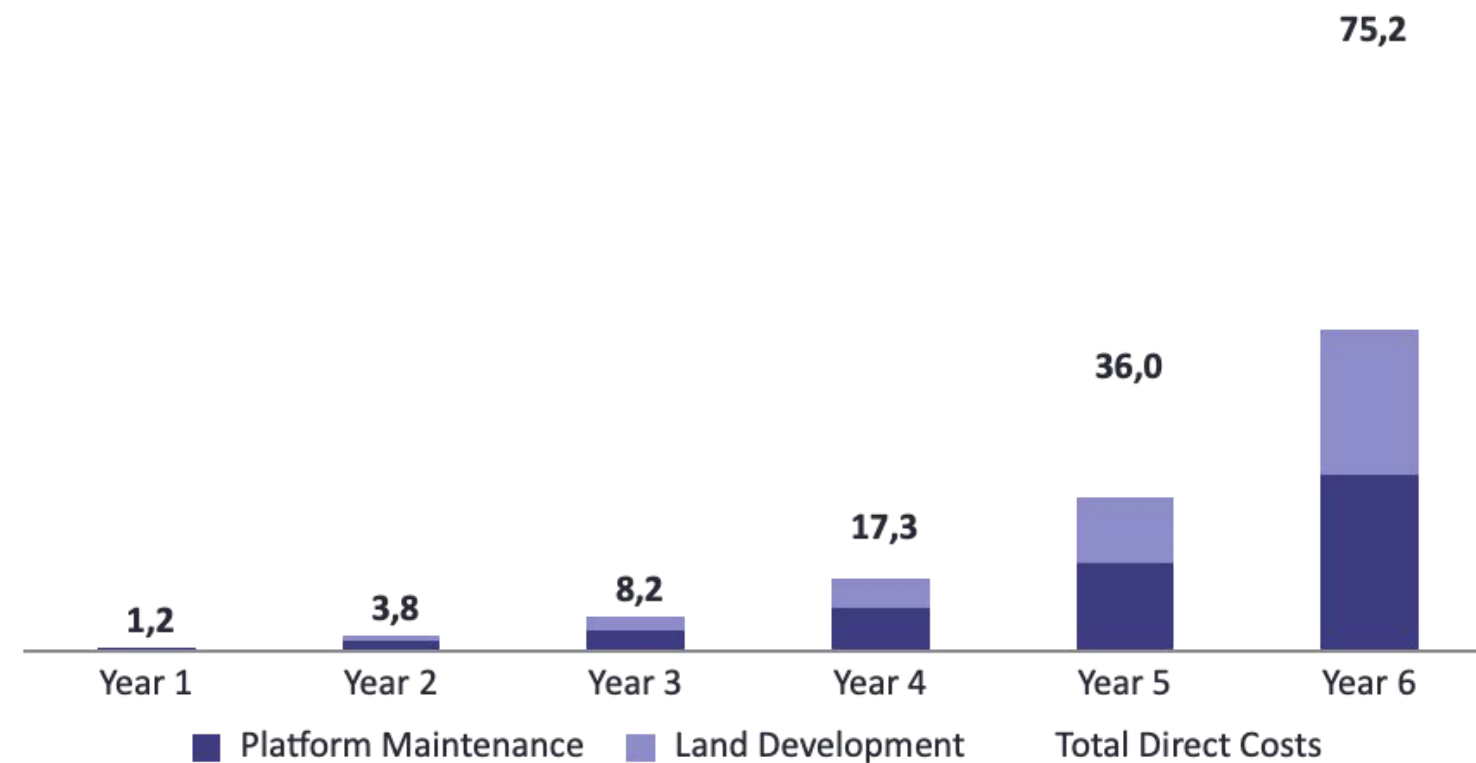
NFT sales

NFT Sales, Breakdown by Stadium Type (US\$m)

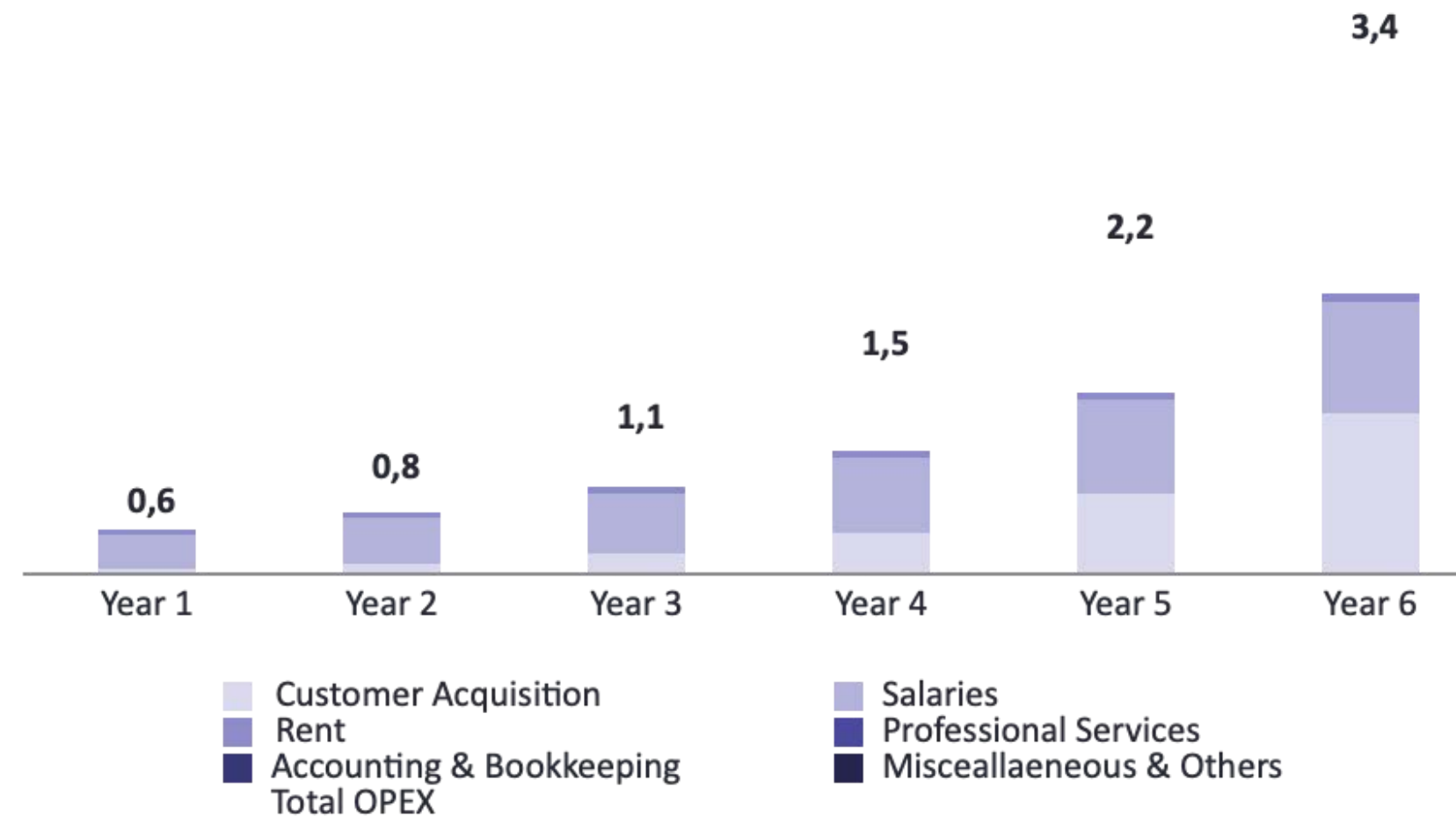


DIRECT COST, PLATFORM MAINTENANCE EXPENSES AND LAND DEVELOPMENT, ACCOUNTS FOR THE LARGEST SHARE OF EXPENSES

Direct Costs, Breakdown by Type (US\$m)



Operating Expenses, Breakdown by Type (US\$m)



- Direct cost consists of platform maintenance expenses and land development, which combined accounts for the largest share of expenses (~96% of total expenses in Year 6)
- In terms of operating expenses, customer acquisition costs and salaries represents the largest share at 94% of total operating expenses in Year 6

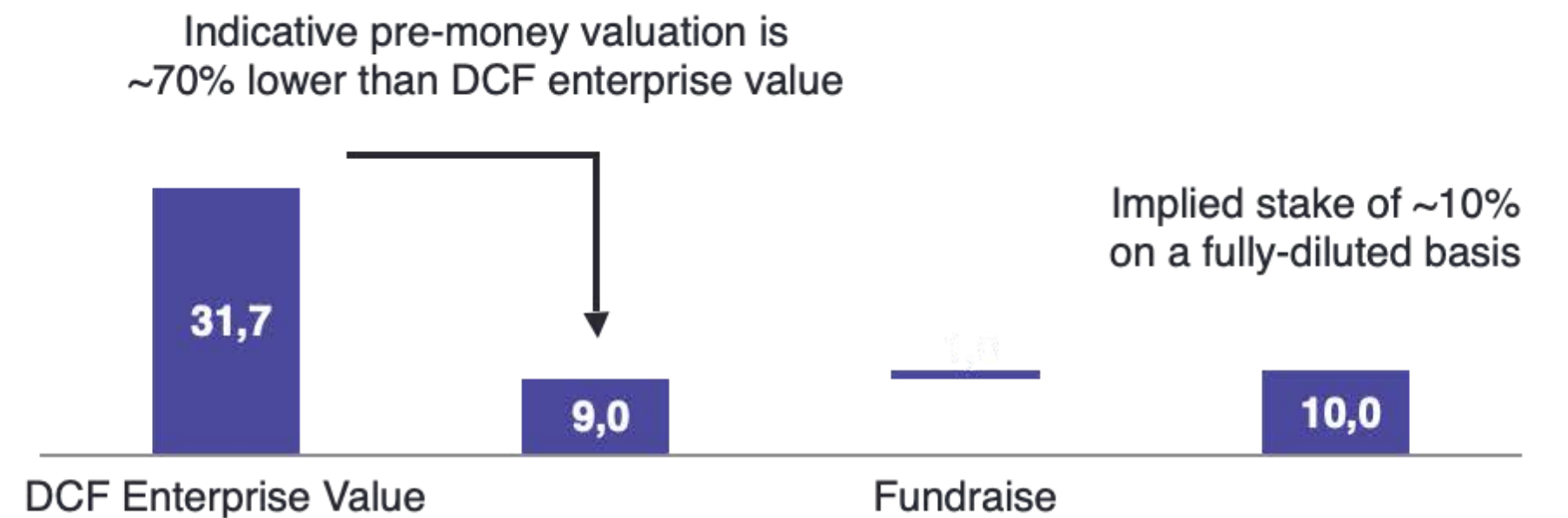
[EQUITY] Valuation and Fundraise



Funding Required: **US\$1,000,000**

Indicative Pre-Money Valuation of US\$9,000,000

Enterprise value bridge (US\$m)



Investor returns

70.1%
IRR

24.3x
MOIC

Use of proceeds

Key valuation assumptions	
Discount Rate	~75%
Exit Multiple	~5x Revenue / ~3x EBITDA
Terminal Value Multiple	~2x EV/FCFF
Future Dilution	~50%



SAM TOKEN

SAM token powers the SAM Arena economy.
It is in the in-game currency that enhances the user experience.

Marketing	10%
Public Presale	10%
Private Presale	1%
Team	15%
Advisors	4%
Strategic Partners	10%
Liquidity Pool	20%
Company reserve	10%
Exchange listing	10%
Seed round	10%

Seed raise: \$10,000,000

Metasport Arena has minimized the fundraiser to finance the project development to complete milestones and deliverables.

Total token Supply

2,500,000,000

Token Type: BSC

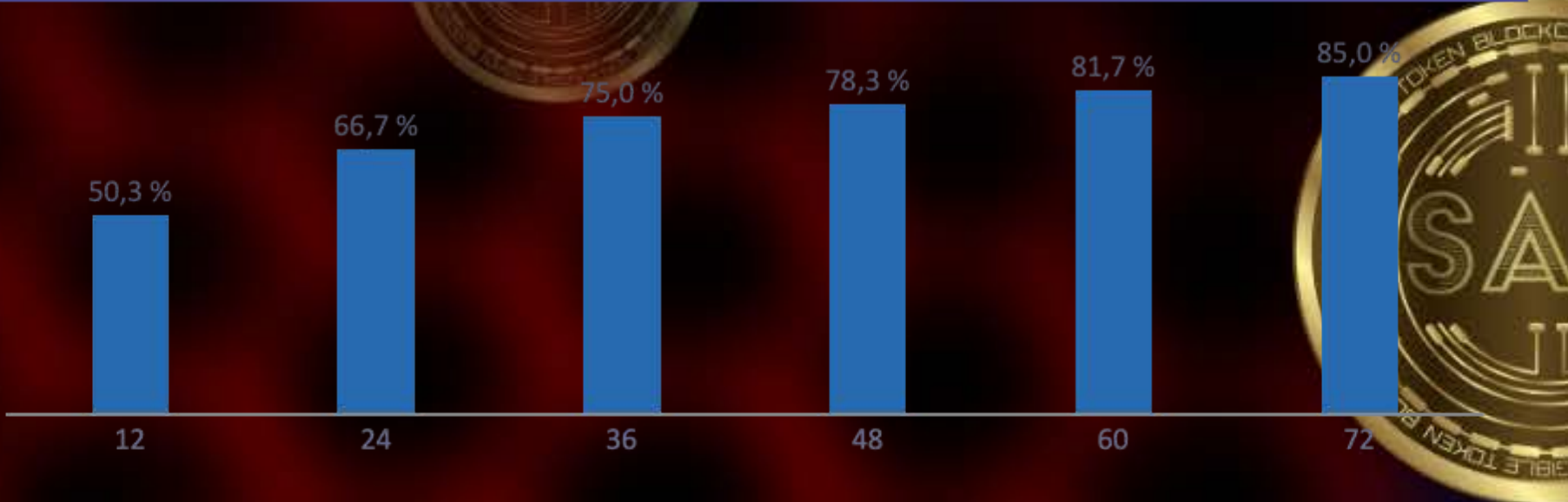
Token Initial: SAM



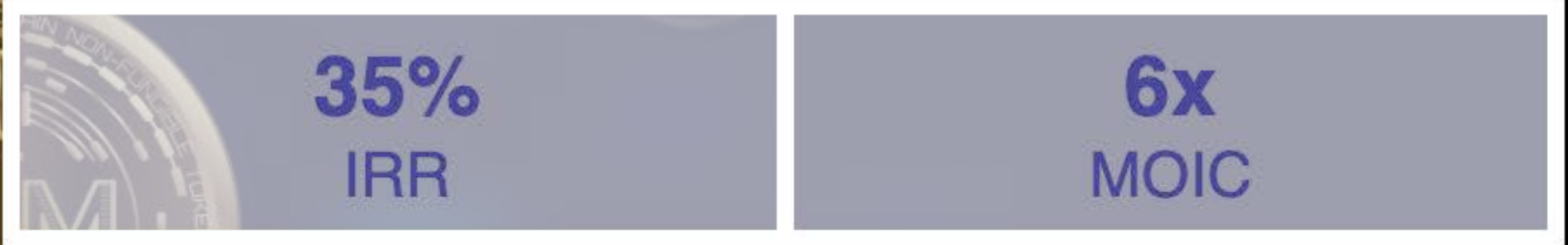
Funding required: US\$ 10,000,000

Indicative valuation of US\$ 0.04 per Token

Distribution Timeline

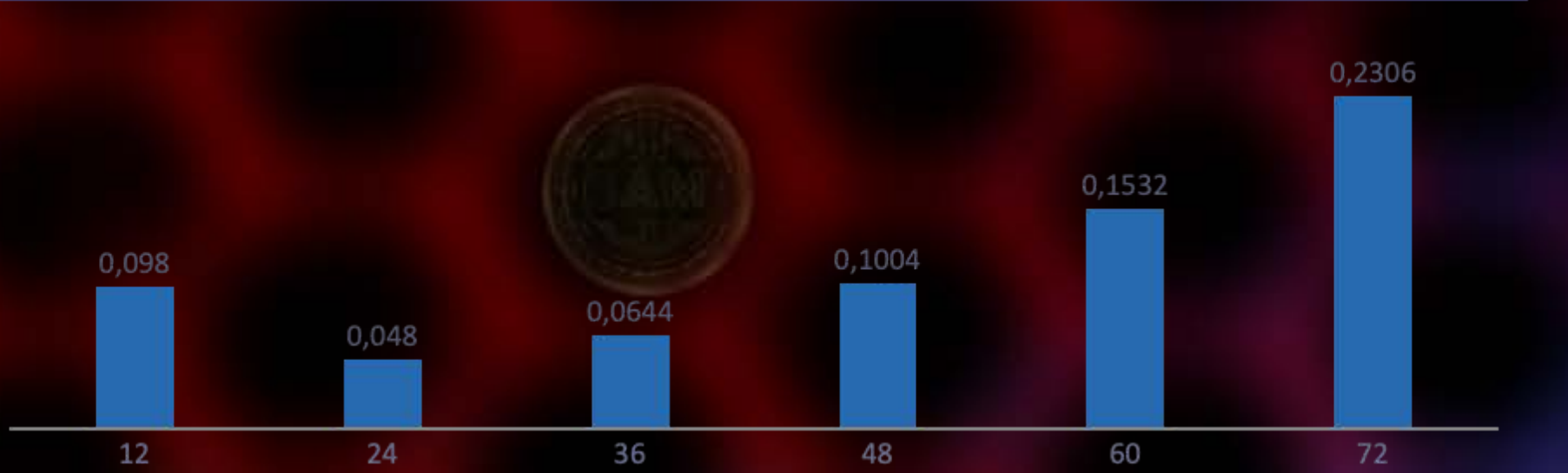


Investor returns



Use of proceeds

Token expected value, US\$



Partners



The background features a dark gradient with a red-to-blue color transition. Scattered across the background are several gold-colored circular tokens, each with the letters 'SAM' in the center and 'NON-FUNGIBLE TOKEN' and 'BLOCKCHAIN' around the perimeter. In the top-left and bottom-right corners, there are white circuit-like lines with circular endpoints.

Thank you

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